

It's Time for OraVet

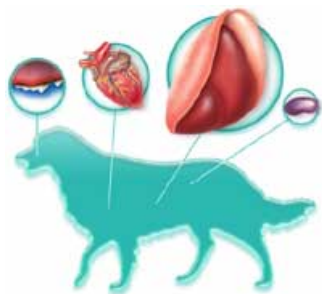
A New Approach to Oral Healthcare

Why Oral Healthcare is Important for Pets

For the sake of your pet's health and comfort, periodontal disease is a threat that can't be ignored. Many of the signs of the disease are hard to miss. Bad breath, discolored teeth and swollen gums that may bleed easily can all be early indications of trouble. Late-stage periodontal disease can cause permanent damage, including loose teeth and tooth loss.

How Problems Begin

Periodontal disease begins when plaque, a mixture of bacteria and food debris, builds up on tooth surfaces and works its way under the gum line. Toxins released by the bacteria cause an inflammatory reaction that can lead to destruction of tissue and bone that anchor the teeth in place. If the bacteria enter the blood stream, they can even affect the heart, liver, and kidneys.



Serious and Common

Periodontal disease is not only serious, it's also more common than most owners realize. In fact, more than 80% of dogs have it by the time they're four years old. So, it's easy to understand why periodontal disease is the

most frequently diagnosed health problem in pets.

Prevention

Preventing periodontal disease by keeping your pet's teeth and gums healthy isn't just a job for Legacy Veterinary Hospital. It's your job, too.

While nothing can take the place of regular visits to the Legacy Veterinary Hospital for checkups and cleaning, ongoing follow-up oral care at home is just as important in controlling plaque and tartar formation.



*Canine Dental Cleaning (Prophyl) / Incidence Survey, Meriel, 2002
** Dental Care importance - recognized yet ignored, Vet Practice News, December 13, 2001

Legacy Veterinary's Role

Legacy Veterinary Hospital applies OraVet Barrier Sealant as the last step in your pet's dental cleaning.

Bacteria start attaching to teeth just minutes after a dental cleaning, OraVet Barrier Sealant creates an invisible barrier that prevents plaque- and tartar-forming bacteria from attaching. It's just that simple!

References:

A Serious Issue. OraVet website. Available at http://www.oravet.us.merial.com/ser_healthcare.html.